

Present: Heldt, Kelly, Linsenman, Lurie, McAlear, McLain - Birmingham
Borgon, Burry, Heyman, Schneider, Verdi-Hus– Beverly Hills

Absent: Ettenson – Bingham Farms
Stakhiv – Franklin

Also Present: White - Executive Director
Currier - Attorney for Cable Board
Galbraith – Birmingham Public School representative
Rota - Bloomfield Community Television representative
Fred Eaton – Comcast

McLain called the meeting to order at 7:45 a.m. in the Village of Beverly Hills municipal building at 18500 W. Thirteen Mile Road.

AMEND AGENDA

McLain asked that the agenda be amended to add ‘Personnel Committee’ under the Committee Reports heading.

Motion by Borgon, second by Heldt, to amend the agenda to add item 5c: “Personnel Committee”.

Motion passed.

APPROVE MINUTES OF CABLE BOARD MEETING HELD FEBRUARY 19, 2014

Motion by Heldt, second by Lurie, that the minutes of a regular Cable Board meeting held on February 19, 2014 be approved as submitted.

Motion passed.

PUBLIC COMMENTS

None

TREASURER’S REPORT

Treasurer Colin Linsenman distributed and presented the Cable Board Quarterly Investment Report from October 1, 2013 through March 18, 2014. There were no questions or comments. McLain thanked Linsenman for the report.

COMMITTEE REPORTS

Cable Action Committee

Verdi-Hus stated that the Cable Action Committee was unable to meet this month due to the lack of available members. The next meeting is scheduled for April 3 at 5:30 pm at the Baldwin Public Library.

PEG Committee

Heldt commented that the Spring High School sports season is approaching. The Cable Board has provided funding for Bloomfield Community Television to tape and broadcast selected

Groves vs. Seaholm High School athletic events. Specific contests and dates have not been confirmed, but it is anticipated that a number of sporting events will occur prior to the April Board meeting. Heldt recommended authorizing an expenditure for the broadcast of up to five athletic contests at a cost of \$2,500 per event.

Motion by Heldt, second by Borgon, that the Birmingham Area Cable Board authorize up to five broadcasts of Groves vs. Seaholm High School sporting events by Bloomfield Community Television at a cost of \$2,500 per broadcast.

Roll Call Vote:
Motion passed (10 – 0).

Personnel Committee

In the absence of committee chairperson Stakhiv, McLain read a report summarizing the performance appraisal of Executive Director Cathryn White held on March 18. Eight Board members responded to Stakhiv's request for input on the evaluation. White appreciated both the commendations and critique given, and a plan of action was created to address all issues. Overall, the majority of Board members are extremely satisfied with the Executive Director's performance.

EXECUTIVE DIRECTOR'S REPORT

White reported on one complaint that was pending on the date of the last Board meeting. As of the date of the Executive Director's written report, no new complaints had been filed since the February meeting. However, White reported on one complaint that was submitted after the date of the written report which involved a Birmingham resident that the BACB assisted in January who was now experiencing billing issues with Comcast. The Executive Director's report included monthly financial reports and check disbursement information.

White and chairperson McLain attended the Michigan Association of Broadcasters Conference in Lansing on March 12. Presentations included Lobbying for Your Community and Social Media Branding as well as a policy and legal update on cable and right-of-way issues. McLain added that Kevin Gage, consultant for the MAB, gave an interesting speech.

Comcast has notified the Board of channel changes. Effective March 5, 2014, Sportsman (channel 739) and Sportsman HD (channels 990/1631) will be available as part of the Digital Preferred and Sports Entertainment packages.

Heyman entered the meeting at 7:57 a.m.

PROVIDER RELATED TOPICS

Comcast

Fred Eaton, Comcast Senior Manager of External Affairs, distributed a third year report on Comcast's Internet Essentials Program. This is a program whereby Comcast strives to close the digital divide by working through schools and community based organizations. The target audience is low-income households that have at least one child enrolled in a national school lunch program. Eaton presented highlights of the report.

In response to an inquiry, Eaton did not have any information or updates on the proposed Comcast merger with Time Warner Cable. Eaton related that the only areas that Time Warner services in Michigan is Menominee in the Upper Peninsula and Morenci, a city in southwestern Lenawee County.

AT&T

There were no representatives from AT&T present.

WOW

There were no WOW representatives present. Borgon related that the PEG channels are still not coming in clear on WOW channels.

BAPA/BAMA REPORT

Steve Rota highlighted programming outlined in the written report from Bloomfield Community Television on programming taped for Municipal Channel 15 (BAMA), PA Channel 18 (BAPA), and programming from BACB area organizations during the last month (information included in BCTV monthly report for February 20, 2014 – March 19, 2014).

The next camera workshop is scheduled for Tuesday, April 8 from 10:00 am to noon or 6:30 pm to 8:30 pm. Interested individuals can call 248-433-7790 to sign up.

The Program Development Committee met to discuss a new show on the topic of how to bake using a toaster oven. The show name is still in the works.

BCTV gave a studio tour to Tiger Cub Pack 1022 last week. Another group is coming in for a tour this afternoon.

Rota reported that he and Zack Florance met with Cathy White to attach a value to all old and new BACB owned equipment for insurance purposes, as well as the production truck. The records have been updated. White added that she met with the insurance agent from MMRMA, and everything is in order.

OLD BUSINESS

None

NEW BUSINESS

None

PUBLIC COMMENTS

None

BOARD COMMENTS

None

The meeting was adjourned at 8:06 a.m.