

October 14, 2008

Ms. Kathy Kiste
Wide Open West
Governmental Relations Manager
950 East Whitcomb
Madison Heights, MI 48071

Dear Ms. Kiste:

A review of the WOW website keenly reflects the style of commitment to customer service excellence and competition our communities seek. I am writing on behalf of the Birmingham Area Cable Board. We represent Birmingham and the Villages of Beverly Hills, Bingham Farms and Franklin through an interlocal agreement. You are familiar with our incumbent provider, Comcast and the new entrant under PA 480, AT&T with their Uverse IP protocol.

We are acutely aware that you provide cable service to several surrounding communities and often field requests for WOW to extend service to our residents. I understand this has been considered in the past. It is our mission to encourage and support true cable competition, protect the rights of way and support PEG programming. We think WOW can be part of our future.

As the new Chairman of the BACB, I have a sincere interest in pursuing this matter to the fullest extent. While we recognize there are variables in any business plan, let us make an honest effort. Let us share some good news with the public who so desperately seek affordable options. At this time in our history when public information is pivotal, let us strike while the iron is hot.

I look forward to hearing from you soon. I can be reached by email at ekmclain@gmail.com or cell @ 248.225.9903.

Regards,

Elaine McLain
Chairman, BACB